



CONGREGATION BETH EL OF MONTGOMERY COUNTY

20 ELUL 5751

OUR 41ST YEAR NO. 1

AUGUST 30, 1991

Off The Bimah

During this new year season it is customary to visit the graves of loved ones as an act of remembrance appropriate to the time of year. There are many people who follow the old folk custom of leaving a pebble on the gravestone of a family member to indicate that they had paid a visit. This gesture is associated with the practice of setting up a permanent monument on the gravesite which we now know as the "Unveiling" ceremony. This act of respect is performed any time following the "Shloshim" or thirty day memorial period, though many choose to wait until the eleven-month period of Kaddish has been completed.

In any case, the Unveiling ceremony, contrary to popular perception, is a simple unobtrusive occasion which includes appropriate traditional and contemporary readings, the recitation of the Memorial Prayer, and Mourner's Kaddish. The family returns home without excessive celebration and fanfare and a contribution is customarily presented in memory of the deceased. It is a fitting and a non-ostentatious way to provide comfort for the family and to formally reflect on the legacy of the departed. It is an occasion that must not be marked by excessive levity nor concern for the appetite of the guests. Families become distressed when they are forced to become hosts and make arrangements for the meal as if it were a party. They associate the occasion with the trivialization of the mourning ritual, the levity in a mourner's home during shiva, an atmosphere of joviality which they can not appreciate nor comprehend. The beauty of Jewish mourning practices lies in their simplicity, reverence, and appropriateness.

Let us continue in 5752 to treat them as the comforting and meaningful customs they are meant to be and may this be a season of genuine remembrance and renewal for all of us.

With best wishes for a healthy, happy New Year.

Rabbi Jonathan Z. Maltzman



Start the Year Off With The Mitzvah of Tzedakah

Support our Annual USY Kol Nidre food drive on Tuesday evening, September 17th, at Beth El and at Einstein High School.

Please bring one or more canned food items with you when you attend the Kol Nidre Service. Our USYers will be collecting the foods donated for distribution to local charities through Project Isaiah. For more information, call Edie Caroff, Youth Director, at 301-652-2608.

Tuning In With Cantor Lubin

"State of the Art" was the catch-all phrase of the eighties and is still with us in the nineties. This key phrase describing the best, the latest, and ultimately the triumph of modern technology has never set well with me. In fact it has had a negative impact on my sensitivities and sensibilities.

It isn't that I do not appreciate the remarkable progress that has been achieved in the various fields of science, technology, and electronics in our computer age and is connoted in this pith phrase—"state of the art." Rather, I am distressed at the fact that in the great pursuit of the "state of the art" of modernity, of this or that machine or appliance, relatively little attention is given to man's "state of the heart" and the human condition. There is always this danger of pursuing our intellectual capacities to the extreme at the cost and neglect of our emotional needs and state of being.

As we usher in the High Holy Days let us consider this period as a marvelous opportunity to examine, and take inventory of the state of our hearts. What is the state of our relationship to family and friends, and what are we doing about furthering and intensifying these relationships? What constitutes our daily agenda and what are the two motives of this agenda? Are we willing to listen more, and to learn more, and to open our hearts more, in contrast to listening to ourselves talk and talk and to closing our hearts and our minds more and more?

This is the kind of agenda that the High Holy Days beckon us to consider for the New Year. It is, indeed, a life-long agenda to be concerned with every day of our lives.

As we open up our Machzorim, our holiday prayer books, during these Days of Awe, let us also open our hearts and our souls to the meaning and beauty of life. Let us pray fervently together for a life of health and good fortune, a life filled with meaning and peace. Let us make an art of our lives imbued with the intense and pure color found in the deepest part of our heart.

Sandy joins me in wishing each and everyone of you a healthy and happy new year. May all your dreams be fulfilled and may they be worthy of fulfillment.

L' shanah Tovah Tikatevu

Gan Shabbat and Junior Congregation Update

We invite all youngsters in grades K-2 to join our Gan Shabbat service the second Shabbat of each month beginning in September. The service lasts one hour and children are invited to join their parents in the Sanctuary for the conclusion of the main service.

Children in grades 3 and up are encouraged to attend Junior Congregation services in the Chapel every Saturday morning from 9:45-11:45 A.M. The service is not restricted to Hebrew School and all children are welcome.

Sisterhood News

Come to See Our Own Beth El Beauties Model Fall Fashions

The Sisterhood year is starting with a bang! Be sure to join us at 10:30 a.m. on Sunday, September 22, when our very own members will model fashions to fit everyone, from petites to full figured women, and everyone in between. Thanks to the industriousness of Susan Levy, we will view fall fashions from five different stores:

- Petite Sophisticates
- Casual Corner
- Ups N Downs
- Caren Charles
- August Max for Women

Susan, who is manager of Ups N Downs, will give commentary on the fashions for the 1991-92 season, which will suit everyone—teenagers, working women, mothers, daughters, and grandmothers. These are clothes that will work for you!!

A sumptuous brunch, prepared by Sandra Levy and committee, will precede the program and brief business meeting. So come in plenty of time to meet and greet your friends and new acquaintances. Bring your friends, neighbors, new Beth El members, associate members and anyone else who might join Sisterhood.

For those who will need baby sitting services in order to be able to attend the meeting, be sure to call President Miriam Crowell at 951-8644 so that we will be able to arrange for this free service.

Notes on a Fabulous Fall

What can we do to follow up our fashion show meeting? Come find out in October after all the holidays are over, when Sisterhood will present for the first time a Twin Win Cabaret Night, chaired by Seymour and Shirley Gross, who have sponsored similar affairs at another synagogue to which they belonged. Watch your mail and the *Scroll* for further details, and reserve Saturday night October 26 for this event. By the way if you have knowledge or access to suitable prizes for Twin Win night, Miriam Crowell (951-8644) would like to hear from you as soon as possible. She is also trying to find empty Chianti bottles and would appreciate hearing from anyone who can give or even lend them for the occasion.

Another popular affair is our Paid Up Membership Dinner, which is scheduled to take place on October 29, under the capable direction of Membership Vice President Claire Marwick and Financial Secretary Mannette Sznol who is chairing the dinner and who would be very happy to receive your Sisterhood dues payment. Call Mannette at 493-5341 if you have misplaced the bill envelope that she sent earlier this summer and would like to have a replacement. **MAKE THIS THE YEAR TO JOIN OR RENEW YOUR SISTERHOOD MEMBERSHIP.** In November we look forward to a tour of Baltimore.

Calendar

- September 22 - Membership Meeting
- October 26 - Twin Win Cabaret
- October 29 - Paid Up Membership Dinner

BETH EL SCROLL

Congregation Beth El of Montgomery Count
8215 Old Georgetown Road, Bethesda, Maryland 20814

- Rabbi Jonathan Z. Maltzman
- Rabbi Emeritus Samuel Scolnic
- Hazzan Abraham Lubin
- Executive Director Steven J. Kravitz
- Educational Director Emily Feinberg
- Nursery School Director Ellen Darr
- Youth Director Edie Caroff
- President Erwin Groner
- First Vice President Leonard Bebchick
- Second Vice President Max Bernhardt
- Secretary Gloria Frank
- Financial Secretary Ellen Elow-Mintz
- Treasurer Gary Fuchsman

- Synagogue Office 301-652-2606
- FAX Number 301-907-8559
- School Office 301-652-2608
- Nursery School 301-652-1228

AFFILIATED WITH UNITED SYNAGOGUE OF AMERICA

Stand Up and Be Counted

Your membership in Mercaz by October 1, 1991, allows you to vote in the World Zionist Congress. The number of delegates which Mercaz has will directly influence the allocation of funds to the Conservative institutions in Israel.

Please be sure to pay, as part of your synagogue bill, the Mercaz membership fee. Your Mercaz dues will be forwarded to Mercaz so that you may be counted in the election.

Lulav and Etrog Order Form

I would like to order the following lulav and etrog set:

- _____ Student at \$38.50 _____ Deluxe at \$64
- _____ Adult at \$45

Name _____ Phone _____

Address _____

Make your check payable to Congregation Beth El and send it with this form to the office.

Orders must be placed by Friday, September 13! Orders can be picked up on Thursday, September 19, from 12-5 p.m. and Friday, September 20, from 9 a.m. to 3 p.m.

From the President

I'm writing this column at a time when Israel has agreed to be part of the "International Peace Conference." Most of us have family there, and even if we don't, Israel is still an important part of our lives. I hope and pray at this time of Rosh Hashanah and Yom Kippur, we will all see a peace for our brethren in Israel.

On a personal level this is the time for all of us to strive for inner peace. The coming "High Holidays" are a time for reflection and asking for forgiveness for our sins, but even more importantly, forgiveness for any hurts or slights to our relatives, friends, etc, as well as to our fellow congregants. Therefore, I ask you to forgive me for any embarrassments, slights, or hurts I may have unintentionally caused you this past year. May we all start the new year with a clean slate. In reflecting on the past and looking toward the future, I feel our Synagogue is doing very well.

During this past year, **Abraham Lubin** has joined us as a full time Hazzan, and recently we hired a new executive director, **Steven Kravitz**. Hazzan Lubin was instrumental in bringing us the wonderful performance of the Kinnor Choir. This coming year with the able assistance of **Lenore Lenkin** and **Herb Levinson**, co-chairs of our ways and means committee, Beth El is sponsoring a musical commemorating the expulsion of the Jews from Spain.

The Men's Club has installed a new modular sukkah thanks to **Howard Copperman**, the president of the Men's Club and Steve Kravitz. Also, **Jeff Annis**, our hardworking chairman of the House and Property committee and Steven Kravitz have now successfully been able to get the leaks repaired in our building.

Al Fox and committee have again put on a very successful and satisfying Saul Bendit Institute both for evening and day time courses. **Beverly Ross**, the new chairman of the Saul Bendit Institute, and her committee have been working hard on the Institute's program for this coming fall, and it is shaping up nicely. Also, a Mazel Tov to Al Fox on being designated for another award—The Annual Yad Torah Award.

We have been searching for a full time principal of our Hebrew School, but as yet, we have not had any success. **Suzanne Bronheim** has spent considerable time and effort on this endeavor, and I want to thank her for that and her continuing outstanding leadership as chairman of the Hebrew School Board. We are fortunate that **Emily Feinberg** is willing to continue as Principal until we find someone to fill her position.

Last year Beth El had 121 new members and we expect as many new members again this year. Much of this success is due to the time and effort of our membership chairperson, **Toby Moss**. **Ellen Elow-Mintz** has originated and planned a very creative way for us to meet new members. Sukkot open houses will be held on September 29 for the new members. With so many new members, we must think of ways, as Ellen has done, and make a special effort to make the new members feel at home at Beth El.

This year for the High Holidays we are fortunate to have **Cantor Manuel Zymelman** joining us as the guest Hazzan. He has a beautiful voice. We are grateful to **Leonard Bebchick** for discovering him and being instrumental in bringing him to us. Also, a special thanks to the **Gerwins** and the **Kuzmacks** for offering their hospitality for Cantor Zymelman and his family so that he can walk to services.

It will now have been about three months that I have been President of Beth El, and I want to thank all of you for your support and help.

There may be times when business issues concerning the Synagogue need clarification. We want you to know that the officers and our staff are available to answer any of your questions.

I want to wish you and your family a healthy happy new year.

Erwin Groner

The Evening Minyan

The following people are asked to help us with our daily Evening Minyan for the next two weeks. We invite the post Bar/Bat Mitzvah children of these families to attend the Minyan with their parents. It is only through the help and participation of all our members that we can maintain our daily Evening Minyan. The Minyan begins at 8:00 p.m. and concludes at 8:15 p.m. During the week of your assignment, please attend as many evenings as possible. We are anxious that those who are saying Kaddish have a Minyan that they can attend at Beth El.

SEPTEMBER 2ND —SEPTEMBER 5TH

Judith and Irwin Breinin
 Elliot Breslau
 Bernice and Joel Breslau
 Hessa and Jerome Broder
 Gail and Samuel Broder
 Myran and Jerome Brodie
 Caryl and Gerald Brody
 Carol and Kenneth Brody
 Suzanne and Benjamin Bronheim
 Harriet and David Brooks
 Esther Brooks
 Sadie and Louis Brooks
 David Brown
 Susan and Arthur Bruckheim

SEPTEMBER 9TH —SEPTEMBER 12TH

Kandi and Aaron Budgor
 Barry Bukatman
 Mollie Burg
 Ruth and Abner Byer
 Miriam and Sidney Carter
 Judith Casey
 Gail Caslani
 Elaine and Sheldon Charapp
 Petrina and Richard Chavis
 Fay and Gerald Chernin
 Estelle and Frank Churgin
 Vivian and Elliot Cines
 Helen and Charles Cohen
 Ethel Cohen
 Gertrude Cohen

It's time to start thinking about purchasing Israel Bonds at this year's High Holiday Appeal. Israel Bonds are a good investment in Israel and a good investment for you too. Watch and listen for details.

Congregation Beth El Gratefully Acknowledges the Following Donations

Arthur S. Feld Memorial Fund

Flora Feld Goldberg in memory of Mary Feld; Esther Kohen in honor of the 80th birthday of Irving Stein.

Beth El Forest

Shaari and Dan Waldman in honor of the birth of Aaron David grandson of Shelly and Don Wiseman; Ellen and Joe Levin in honor of the Bar Mitzvah of Dick Belferman; Josie and Jason Horn in memory of Leona Surosky; Reba Hirsh in memory of Morris Krigllman; Nathan and Helen Gordon in memory of Stanley Green; Claire Marwick in memory of Judge Alvin B. Rubin and the mother of Mrs. Nathan Pelcovits; Stanley and Gladys Segal in memory of Florence Strong; Henry and Dorothy Freedman in memory of Irene Walsh; Julia and Howard Copperman in memory of Martin Ripkin and in honor of a speedy recovery for Phyliss Mapou; Israel Investment Club in memory of Dr. Zola and Florence Bronson; Margi and Mark Kramer in memory of grandmother.

Cantor's Fund

Milton and Faye Doberman in honor of Cantor Lubin; Jack and Bea Goldman in honor of Marcia Possick's special birthday and Joseph Salzer's special birthday; Max Cohen in honor of the birth of a great grandson of Etta and Sam Zuckerman, in honor of Lillian Kessler's birthday and in honor of Jacob Ross Treinish grandson of Evelyn and Ronald Treinish and son of Linda and Lloyd Treinish, in honor of the 25th Wedding Anniversary of Judge and Joseph Woolman and in memory of Edith Vushner; Judith Newman in memory of Milton Newman; Lillian Kessler in memory of Isadore Kessler; Gloria and Beryl Frank in honor of Jacob Frenkel and his family of Jacob's assignment as Governor of the National Bank of Israel; Susan and Harvey Sherzer in memory of Ruth Klieger, Sandy Elson's mother.

Chevra Kadisha

Ellen Sweetwood in memory of Harold Sweetwood.

Conservative Judaism in Israel

Roy H. Millenson in memory of Hannah Millenson.

Disabled Access Fund

Lil and Abe Maller in honor of a speedy recovery of Leonard Summer; Dorothy Alberstadt in memory of Dr. Norman Alberstadt.

Dr. Jack Crowell Hebrew School Scholarship Fund

Miriam Crowell in honor of Dick Belferman's Bar Mitzvah; Kenneth Berman in memory of Ben Berman.

Elsie Mintz Landscaping Fund

Dr. Abraham Danish in honor of his new granddaughter, Sophie Katherine Danish-Brown; Rhoda Mancher in memory of Joanne Pernick.

Estelle Kimball Nursery School Fund

Doris and Albert Povich in memory of Estelle Kimball; Ruth B. Lee in memory of Dr. Melvin Shapiro's mother.

Esther S. and Louis A. Pinck Israel Pilgrimage Fund

Howard and Susan Feibu in memory of Ethel Balsam; Joseph Gottesman in memory of Manuel Gottesman; Claire Marwick in honor of Dick Belferman's Bar Mitzvah and the wedding anniversaries of Elsie and Joe Woolman and Doris and Albert Povich; Dr. Stanley and Carole Schwartz in memory of Lillian Shapiro, mother of Dr. Melvyn Shapiro.

Fine Arts Fund

Dolly and Marvin Band in memory of the father of Linda Winson; Dr. and Mrs. Bernard Laps in honor of the 50th anniversary of Dr. and Mrs. Harry Altman and in honor of Mrs. Betty Kahn; Dr. Abraham Danish in honor of his new granddaughter; Gloria and Beryl Frank in honor of the 90th birthday of Morris Belkin.

General Endowment Fund

Lola Sherman in memory of Ada Kay; Gloria and Beryl Frank in honor of the birth of Samuel E. Kay, grandson of Ruth and Joseph George Kay; Hyman Garfinkel in memory of Geraldine Garfinkel and Frieda Garfinkel; Barbara and Sy Wolf in memory of Abraham Krusaw.

General Fund

Leena and Erwin Groner in honor of Gloria and Beryl Frank's 50th Wedding Anniversary; Frances and Bernard Maggin in memory of Ethel Issacs; Warren and Judith Greenberg in honor of Dick Belferman's Bar Mitzvah and in memory of Evelyn Horowitz and Morris Greenberg; Marilyn and Gary Wind in honor of Dick Belferman's Bar Mitzvah; Martin Dembo; Linda and Lenny Greenberg in memory of Ruth Greenberg and Henry Porten; Doug and Annette Wolf in honor of the 70th birthday of Sy Wolf; Gloria and Beryl Frank in honor of Leah Sofia, daughter of Leena and Erwin Groner and in honor of Jannine Esther, daughter of Davida and Charles Adelberg and granddaughter of Evelyn and Milton Wittman.

Leila Rosen Young Equality Fund

Clare and Harry Lerner in honor of a speedy recovery of Isobel Levine and in memory of Gissie Balbes; Dr. Abraham Danish in honor of his new granddaughter.

Library Fund

Dr. and Mrs. Herbert Tanenbaum in memory of Tessie Tanenbaum; Margaret Bogler in honor of the birthdays of Rabbi and Mrs. Scolnic and in honor of the bar mitzvah of Dick Belferman.

Mazon Fund

Claire Marwick in memory of the mother of Dr. Jacob Trombka; Marilyn and Gary Wind in memory of Leona Surosky; The Men's Club; Jacob, Susan and Sara Moller in honor of Jonathan's Bar Mitzvah.

Morning Minyan Fund

Dr. and Mrs. Howard Kweller in memory of Irving Landau; Martin Dembo; Gloria and Beryl Frank in honor of Lillian Kessler's special birthday.

Congregation Beth El Gratefully Acknowledges the Following Donations

Music Fund

Herman and Dorothy Rebhan in honor of the 25th anniversary of Elsie and Joe Woolman; Kenneth Berman in memory of Rebecca Berman; Lenore and Melvin Richter in honor of Ethel Werner's speedy recovery.

New Building Fund

Al and Evelyn Fox in honor of Dick Belferman's bar mitzvah; Judge and Mrs. Abraham Maller in honor of Sheryl Garden's receiving her B.A. degree.

Noe Groner Camp Ramah Fund

Leena and Erwin Groner in honor of the birth of Arthur and Sandy Becker's grandson.

Rabbi Jerome Lipnick Israel Scholarship Fund

Karl Freiberg in honor of Dick Belferman's Bar Mitzvah.

Rabbi's Fund

Merle and Chuck Shoneman and family in memory of Sandy Elson's mother; Norman L. Eule in memory of Isidor Eule; Milton and Faye Doberman with our sincere gratitude to Rabbi Maltzman; Marion F. Wolff in memory of mother Eva Freyer; Marvin Kotz in memory of Sarah and Jack Kotz.

Saul Bendit Adult Institute Fund

Lil and Abe Maller in honor of Albert Fox's receiving the Kavod and the Yad Torah Awards and Marcia Possick's special birthday; Gloria and Beryl Frank in honor of Albert Fox on his receiving the Yad Torah award for outstanding leadership on behalf of Jewish Education.

Social Action Fund

Dr. and Mrs. Louis Potash in memory of Jacob Appleberg and Morris Potash; Dr. Melvyn Shapiro in memory of Samuel Shapiro; Lillian and Jay Miller in memory of Morris Miller; Elsie and Joe Woolman in honor of Marcia Possick's very special birthday; Dr. Abraham Danish in honor of his new grand-daughter Sophie Katherine Danish-Brown; Mr. and Mrs. Max Osias in honor of the

marriage of Michael Wald son of Ruth Wald to Debbie Tribett; Beryl Just in memory of Ben-Zion Fleischer.

Sybil Suls Youth Activities Fund

Jacob and Susan Moller in honor of Melissa Lerman as Jonathan's Bar Mitzvah Tutor.

Vatikkim Fund

Congregation Beth El in honor of the Vatikkim; Ruth and Bernard Jacobs in honor of Marcia Possick's special birthday; Reba Hirsh in honor of Marcia Possick's special birthday and Claire Marivick's total commitment to Beth El's shopping coupon program; Beryl and Gloria Frank in honor of Vatikkim and Judy Newman's birthday, Elsie and Joe Woolman's 25th wedding anniversary and a speedy recovery of Irving Zimmerman; Mr. and Mrs. Herman and Dorothy Rebhan in honor of Marcia Possick's special birthday; Lillian Kessler in honor of Marcia Possick's special birthday and Vatikkim; Judith J. Newman in honor of Marcia Possick's special birthday; Marcia and Paul Possick in honor of the Vatikkim and the Vatikkim honoring Marcia on her special birthday; Ruth Shartsis in honor of Marcia Possick's special birthday; Frances Leibowitz in honor of Marcia Possick's special birthday.

Sisterhood Mitzvah Fund

Sisterhood contribution in memory of Lillian Shapiro, mother of Melvyn Shapiro, Leon Markman, brother of Beverly Zitelman, and Joanne Pernick, wife of Irwin Pernick; Gloria and Beryl Frank in memory of Marilyn Kweller's brother, Irving Landan and Marilyn and Dan Kweller's sister-in-law, Goldie Kweller and in honor of a speedy recovery for Isabel Levine.

Sisterhood Remembrance Fund

Lillian Kessler in memory of Bessie Burman, mother of Bea Berger.

Kathy Wilkins Memorial Braille Fund

Louis and Sarah Cohen in memory of our parents and dear Aunt Leah.

MARK YOUR CALENDARS!

Professor Dov Noy, renowned authority in Jewish folklore, who holds the Grunwald Chair in Hebrew Literature and Folklore at Hebrew University, and distinguished Professor of Yiddish Folklore at Bar Ilan University, will teach in the Washington area this Fall as the 1991 Scholar-in-Residence of The Foundation for Jewish Studies.

The opening community lecture with Professor Noy will take place:

**Wednesday, September 4, 8:00 p.m.
at Congregation Beth El of Montgomery County**

Topic: WHAT MAKES JEWISH FOLKLORE JEWISH?

Nitzanim News

Imagine Saturday morning services especially designed for children under six and their parents. Services full of fun with songs and stories about Shabbat and the holidays. Services where children march with their own Torahs, sit in chairs just their size (or not sit as the case may be) and make friends. Imagine Holiday services for children that teach the Jewish traditions using, perhaps, puppetry or song.

Of course, no need to just imagine—this is Nitzanim, a 45 minute service every third Saturday of the month led by Rene Boni and followed by a Kiddush. We meet in the All Purpose room next on September 21 at 10:30 A.M. Also for older children (grades K-3) there are Gan Shabbat services every second Saturday at 10:45 A.M. in the All Purpose Room. The next one will be September 14.

For the High Holidays, Nitzanim will have special services at both Beth El and Albert Einstein. These services have been delightful in the past and promise to be again. Tickets will be required; non-members please call the synagogue office.

Another delightful event will be the synagogue Sukkah decorating on September 22 at 10:30 A.M. All children are invited. The decorations will be provided by Nitzanim. Also remember for your own home, Sukkah kits are available from Pat Danoff (301-365-1180)

Sukkah Kits Still Available

Sukkah Building Kits are still available for purchase. The cost is \$85 and they will be available for pickup after September 1. Use the order form in the July Scroll or pick one up outside the office in the box under the bulletin board. For further details, call Pat or Jerry Danoff at 301-365-1180.

High Holiday Volunteer Roundup

With **15 High Holiday Youth Services** scheduled in two different locations, lots of volunteers are needed. The following is a list of positions to be filled. Please consider lending us a hand, and do let me hear from you soon.

Todah Rabah,
Edie Caroff, Youth Director
(301-652-2608)

Teenage and Adult Volunteers are needed as:

- **Aids in Youth Services** for Junior Congregation (Ages 6-8 and Ages 9-12) at Beth El and at Einstein High School on Rosh Hashanah and Yom Kippur.
- **Hall monitors** for 1/2 hour shifts between 11 a.m.–12:30 p.m. at Beth El and at Einstein High School on Rosh Hashanah and Yom Kippur.
- **Torah and Haftarah readers** for the Simchat Torah morning service on Tuesday, October 1st.

Our Support Foundation and You

You may have heard that a new support foundation has been created by members of Beth El to generate and administer endowment gifts to benefit our synagogue. We, the Board Members of the Support Foundation, wish to introduce ourselves and the plans we have made to help both the congregation and its members individually benefit from the new endowment format.

Our primary mission is to assure that funds you entrust to us will be invested under professional management and administered for safety and growth. This will be confirmed to you in writing at the time of your gift, and will become a perpetual obligation of the Support Foundation Board. Our Board is composed entirely of Congregation Beth El members who are selected for their experience in conserving funds and familiarity with the affairs of our synagogue.

The Support Foundation is a public charity, contributions to which are deductible for Federal income, estate and gift tax purposes. When you write the support foundation into your will or living trust, your estate can save over 60% of the value of that gift when paying State and Federal death taxes. If you make a lifetime gift to the Support Foundation, you not only get all the same estate tax savings, but also get an income tax deduction, which in most cases will equal the fair market value of the property given.

Gifts of at least \$100 can be made to the General Endowment Fund, and donations of at least \$10,000 can be placed in a special fund, named by you, for specific purposes of your choosing. We have already received one such special purpose gift to benefit the music programs of Beth El from Charlotte Simos; we hope this is the first of many.

There are other opportunities to make gifts to the Support Foundation from which you and your family can directly benefit. This fall and winter we will be speaking at several congregation events about ways to make your under-productive assets work harder for you and help Beth El at the same time. Our purpose is two fold; we want you to get the advantages the tax laws permit, while providing a sound fiscal base for Beth El's future.

Forexample, we will show you how a gift of poorly performing stock can permit you to receive significantly higher income from those assets for your life and that of your spouse, while putting a current tax refund into your pocket for part of your gift. We will discuss how you may reduce your taxes today with a gift of your vacation residence that doesn't take effect until both you and your spouse have passed away.

There are numerous other opportunities to save taxes, make better returns on your assets and at the same time benefit Beth El. Many other organizations are now taking advantage of these rules, and it is our mission to make them available to you and our synagogue.

Please feel free to discuss these points with any of us at any time, and attend our programs this fall and winter.

Looking forward to the future of Beth El,

Mark Weinberg, *President*

Martin Dembo Beryl Frank Andy Koblenz

Mac Krents Sy Wolf

Do You Know?

. . . . how the Beth El shopping certificate project began? Most of us don't. It is thanks to Trudy Weker's initiative and foresight four years ago that Beth El now has a major fund-raiser—not a one-time event but an ongoing source of income. In 1986-87, it came to Trudy's attention that Giant Food had a program that enabled an organization to buy \$10,000 of Giant Food "gift" or shopping certificates and receive an immediate 5% rebate. To obtain the \$10,000 for the first purchase, Trudy approached a number of Sisterhood members who advanced the necessary sum. After the project took off, the loans were repaid.

Margaret Bogler was the first to sell the certificates—in the Gift Shop. (Those were the days when the Gift Shop was limited to a table in the corridor during renovation of the building!). Lillian Kessler followed in Margaret's footsteps, continuing to sell certificates in the Gift Shop. Proceeds averaged about \$1,500 per year.

Challenged by Emily Feinberg—Beth El's Education Director—to do better with so promising a resource, Sisterhood pursued the project more vigorously during 1989-90, making certificates available at all Beth El scheduled events. Certificates were sold at all meetings, in the Hebrew School Carpool lines, at the Saul Bendit Institute, etc. Profits rose to about \$10,000.

In 1990-1991, Sisterhood expanded further. In addition to sales in the Beth El office, home delivery was offered. Profits rose to \$30,000, of which 90%—\$27,000—was promised—and has since been presented to—the Congregation. This was in addition to more than \$46,000 contributed by Sisterhood in various ways during the year, as detailed in the June 5 issue of the *Scroll*.

The certificate project will now become a general synagogue undertaking. Susan Brinn Siegel and Petrina Chavis will take over general management from Claire Marwick, who will continue to work with the project—as will all other Sisterhood participants. Carol Lintz, Beth El's bookkeeper, will handle all ordering, paperwork, and banking. We expect to recruit many new volunteers for the sale and distribution of certificates, until now handled principally by Sisterhood members.

The certificate project has come a long way since Trudy started it five short years ago. Our goal for the new fiscal year is to sell \$1,000,000 in certificates, which would raise \$50,000 for Beth El. This goal could be achieved if each Beth El membership unit, in the course of the year, purchased only \$1,050 of products using Giant, Magruder, Shalom, or Shoppers Food Warehouse certificates. Revenue from the program can help balance the budget, minimize dues increases, and enable the Congregation to expand its programming.

Please call Susan—(301)469-9585—or Petrina —(301)469-0518—to see how YOU can participate.

Claire Marwick

Susan Brinn Siegel

Beth El has received a very nice letter from Bethesda HELP thanking us for our donations of food which they deliver to people in emergency need. Please remember to bring canned food for distribution to these people in need.

Social Action Committee

DON'T FORGET!

Beth Elephant Sale
Monday, September 2
8:30 a.m.-4:30 p.m.

Mazel Tov. . .

to Mr. and Mrs. Lloyd Treinish on the birth of their new son, Jacob Ross Treinish. He is the grandson of Mr. and Mrs. Robert Treinish and the brother of Matthew Brenner.

to Gloria and Beryl Frank on their 50th Wedding Anniversary on September 7th.

Todah Rabah . . .

to Seymour and Shirley Gross and Rita and Bernard Jacobi for assembling our pre-high holiday mailing.

to Boy Scout Troop #1800 for spending time improving our landscape.

to Daniel A. Shanoff, son of Carolyn and Barry Shanoff, has won the Michael L. Trilling Scholarship in Sports Journalism. Dan will be attending Northwestern.

to Helen Popper for her hard work and dedication while working in the Beth El office.

to Gary Fuchsman for being the Congregation Treasurer for the past two years

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Lost on August 3, 1991 a screw back light green leaf shaped stone earring with filegreen butterfly shaped metal top and green stone on screw back. Please return to office if found or call synagogue.

The Congregation is cordially invited to attend the Kiddish following service on Saturday September 4, sponsored by Beryl and Gloria Frank in honor of their 50th wedding anniversary.

Don't forget your New Year Items at the Gift Shop. Cards by Selma Hurwitz.

Reserve the Dates

Saul Bendit Adult Institute
Fall Term '91

Evening Program - 14 Courses
Six Wednesdays - Oct. 9 to Nov. 13

Morning Program - Five Courses
Six Tuesdays - Oct. 8 to Nov. 12

SEPTEMBER 1991

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p>1 ♣ 9 am - Men's Club Minyan, Breakfast - APR</p> <p>♣ Set up for Beth Elephant Sale</p>	<p>2 Labor Day</p> <p>OFFICE CLOSED</p> <p>♣ 9 am - Beth Elephant Sale</p>	<p>3 ♣ First Day of Nursery School</p>	<p>4 ♣ Scroll #3 Deadline 9:30 am Legg Mason - BR</p> <p>♣ 7 pm - Boy Scouts 8 pm - Scholar - In-Residence Opening Lecture - SH</p>	<p>5 ♣ 12 Noon - Vatikikim Study Session - SH</p> <p>7 pm Legg Mason - BR</p> <p>♣ 8 pm - Nursery School Parents Meeting - APR (Set up chairs in SH)</p>	<p>6 ♣ 6:30 pm - Service</p> <p>Candles at 7:14 pm</p>	<p>7 ♣ 7:30 & 9:15 am - Services</p>
<p>8 ♣ 9 am - Men's Club Minyan, Breakfast - APR</p> <p>♣ Erev ROSH HASHANAH</p> <p>♣ 6:30 & 8:15 pm - Evening Services - Beth El</p> <p>Candles at 7:08 pm</p>	<p>9 ROSH HASHANAH</p> <p>♣ 8:30 am - Morning Services - Beth El & Einstein</p> <p>Candles at 8:15 pm</p> <p>♣ 6:45 pm - Evening Family Service - Beth El</p>	<p>10 ROSH HASHANAH</p> <p>♣ 8:30 am - Morning Service - Beth El</p>	<p>11 9:30 am - Legg-Mason Seminar - BR</p> <p>♣ 7 pm - Boy Scouts</p>	<p>12 ♣ 12 Noon - Vatikikim Study Session - SH</p> <p>♣ 6:30 pm - Teacher Orientation - BR</p> <p>7 pm - Alliance for Mentally Ill - APR</p>	<p>13 ♣ 6:30 pm - Service</p> <p>Candles at 7:00 pm</p>	<p>14 ♣ 7:30 & 9:15 am - Services</p> <p>Shabbat Shuvah</p> <p>♣ 10:45 am - Gan Shabbat</p>
<p>15 ♣ 9 am - Men's Club Minyan, Breakfast - BR</p> <p>♣ 9 am - First Day of Religious School Classes - APR</p> <p>♣ Men's Club Set Up Sukkah</p> <p>♣ 1:30 pm - Bonim - BR</p> <p>♣ 7 pm - USY - YL</p>	<p>16 ♣ Scroll #4 Deadline 10:30 am - Hadassah Meeting - BR</p> <p>♣ 4:15 pm - Religious School Orientation - APR</p> <p>♣ 7 pm - Cub Scouts</p> <p>♣ 7:45 pm - Nursery School Board - BR</p> <p>♣ 8 pm - Executive Board Meeting - Library</p>	<p>17 KOL NIDRE</p> <p>♣ 6:45 pm - Services - Beth El & Einstein</p> <p>Candles at 6:54 pm</p>	<p>18 YOM KIPPUR</p> <p>♣ 9 am - Services - Beth El & Einstein</p> <p>♣ 4:45 pm - Mincha</p> <p>♣ 6:15 pm - Neilah</p> <p>♣ 7:25 pm - Closing Shofar</p>	<p>19 ♣ 12 Noon - Vatikikim Luncheon - SH</p> <p>♣ 4:15 pm - Religious School Orientation - APR</p> <p>7:30 pm - B'r'ai B'r'ith Meeting - APR</p> <p>♣ 8 pm - Youth Comm. - Library</p> <p>♣ 8 pm - School Comm. - BR</p>	<p>20 ♣ 6:30 pm - Service</p> <p>Candles at 6:49 pm</p> <p>♣ 7:15 pm - Singles Shabbat Dinner</p>	<p>21 ♣ 7:30 & 9:15 am - Services</p> <p>Aaron Simowitz B/M</p> <p>♣ 10:30 am - Mitzaniam Services</p> <p>Gold Wedding</p>

MORNING MINYAN: 7:30 a.m. Monday through Friday

EVENING MINYAN: 8:00 p.m. Monday through Thursday

תשנ"א תשרי

ROSH HASHANAH

September 8-10

YOM KIPPUR

September 18

CONGREGATION BETH EL
of Montgomery County
8215 Old Georgetown Road
Bethesda, Maryland 20814

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